KINETIC SMALL BUSINESS HURRICANE PREP CHECKLIST

Stay safe, stay connected, and keep your business running—no matter the weather.

BEFORE THE STORM

Internet & Tech:

- ⊘ Upgrade to fiber internet for better storm resilience
- ⊘ Back up all important files to the cloud (invoices, customer info, payroll, etc.)
- ⊘ Make sure all devices (phones, laptops, tablets) are fully charged
- ⊘ Test your backup power sources (portable chargers, generators, UPS batteries)
- ⊘ Download emergency apps and sign up for local weather alerts

Communication:

- ⊘ Create a team check-in plan (text, group chat, app notifications, etc.)
- ⊘ Share emergency contact info with your staff
- ⊘ Prep an out-of-office message if you expect service disruptions
- ⊘ Notify clients or customers of any potential delays or closures

Workspace:

- ⊘ Secure outdoor signage, furniture, and equipment
- ⊘ Protect or unplug electronics to prevent power surge damage
- ⊘ Move important gear away from windows or off the floor if flooding is possible
- ⊘ Stock up on low-tech essentials (notepads, flashlights, batteries, etc.)

DURING THE STORM

- Use devices sparingly to conserve battery life ⊘
- Avoid unnecessary downloads or large data usage if power is out ⊘
- Rely on cloud tools to access files from any device ⊘
- Stay connected with your team via text, app, or social media ⊘

AFTER THE STORM

- ⊘ Check internet equipment and reset your router if needed
- ⊘ Contact Kinetic support if your connection isn't back up
- ⊘ Review any data loss and restore from your cloud backup
- ⊘ Update your customers on reopening plans or service availability
- ⊘ Debrief with your team on what worked, what didn't, and how to improve next time

**Interested in a more reliable internet connection before the next big storm?
Let's talk fiber. Visit kineticbusiness.com.**

kinetic business

Internet better.